



***Sandy Beach Resorts***

Since the 1940's, the Brown family have been the owners of a large extension of land, ideal for tourism development in Puerto Peñasco, Sonora, México.

Starting in 1985, Mr. Gustavo Brown was a pioneer in stimulating the touristic real estate development of this land, with the creation of Sandy Beach Resorts (SBR).

We are a Mexican corporation that currently has approximately 1.200 hectares of developable land for projects oriented towards tourism.



In the mid-1990's, SBR started developing infrastructure, and consolidating relationships with local authorities through donations for key components of urban development. SBR started developing it's own projects, and at the same time sold pieces of the property to the Sonoran Resorts Company, which completed its first out of four condo resorts on Sandy Beach in 2001. Sonoran Resorts include Sonoran Spa, Sonoran Sea, Sonoran Sky, and Sonoran Sun. SBR also sold property to owners of Princesa de Peñasco, Las Palmas, and Bella Sirena. Each of these resorts met with strong consumer acceptance in the early to mid 2000's. Sonoran resorts sold out quickly, and in the case of the Sonoran Sun, 228 condos sold in seven hours. Since 2004, SBR has retained ownership of the remainder of the projects along the beachfront property; therefore, all of the subsequent development projects on the property are either wholly or partially owned by SBR. Other companies that have also contributed to growth include Las Palomas, Laguna Shores and new projects including Tesoro (east end of Las Conchas) and Laguna del Mar (a new Jack Nicklaus Golf Community) located north of SBR's site.







Canada

U.S.A

MEXICO

★  
Puerto Peñasco

Acercavalejar





California

Nevada

Utah

Colorado

Kansas

U.S.A.

Oklahoma

Los Angeles

Las Vegas

New Mexico

Arizona

San Diego

Phoenix

Tucson

Texas

Puerto Peñasco

El Paso

MEXICO

Mar de Cortés





We are located in Puerto Peñasco, Sonora, México, just 65 miles from the **United States** border.

The majority of the tourists who visit Puerto Peñasco are from San Diego, Phoenix and Tucson, since the driving distance is very close:

From  
San  
Diego  
5 Hours

From  
Phoenix  
3.5 Hours

From  
Tucson  
3.5 Hours

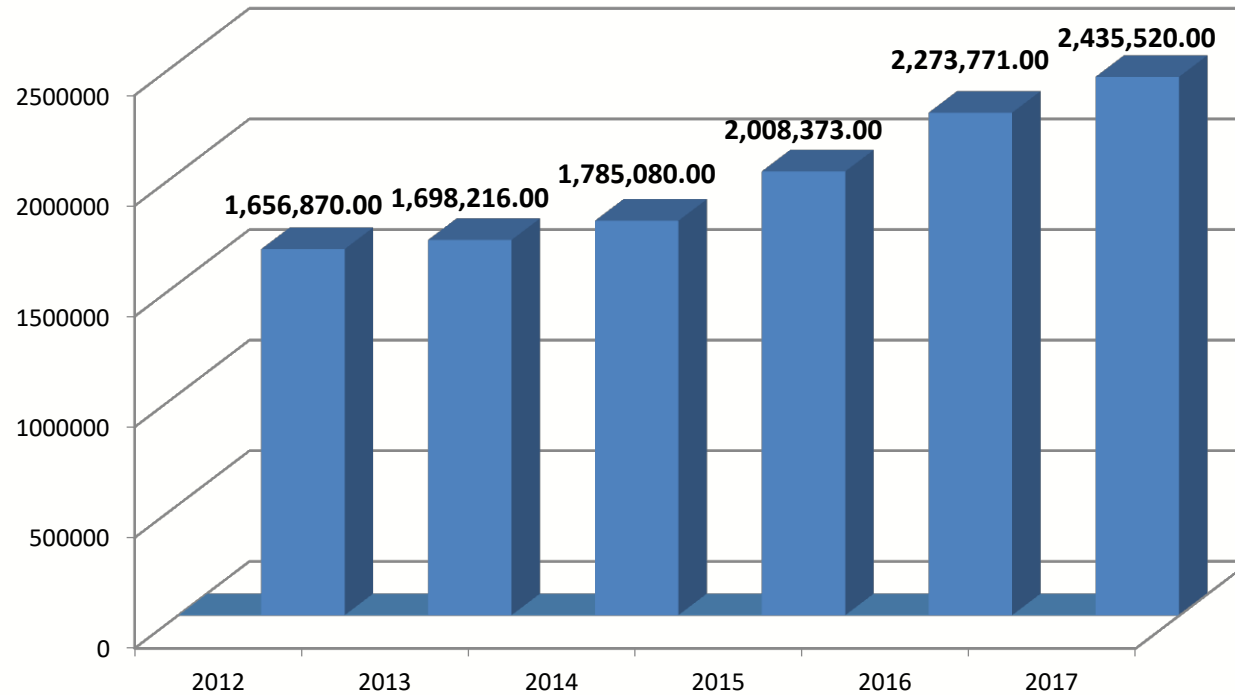
The image features a white background with decorative blue geometric shapes in the corners. The top-left corner has overlapping triangles in light blue and dark blue. The bottom-right corner also has overlapping triangles in light blue and dark blue.

# **Puerto Peñasco**

## Advantages

Puerto Peñasco, originated as a Mexican fishing town which has experienced exponential growth. It is visited by an ever increasing number of Arizona residents as well as from other close states that are looking for an affordable beach front destination to vacation at.

## Visitors per year



“The growing Puerto Peñasco hotel industry in 2016 generated 35% of the Sonora State’s hospitality tax” - (Visitors Bureau).

Source: OCV, Puerto Peñasco.



Sandy Beach Resorts





Puerto Peñasco also stands out for being the site for constant aquatic and sports events such as sailing, motorcycle rally's, off road racing, sand dune exploring, scuba diving, sport fishing and other activities.

# SBR GROUP PROPERTIES

“Black Mountain”  
604 ha

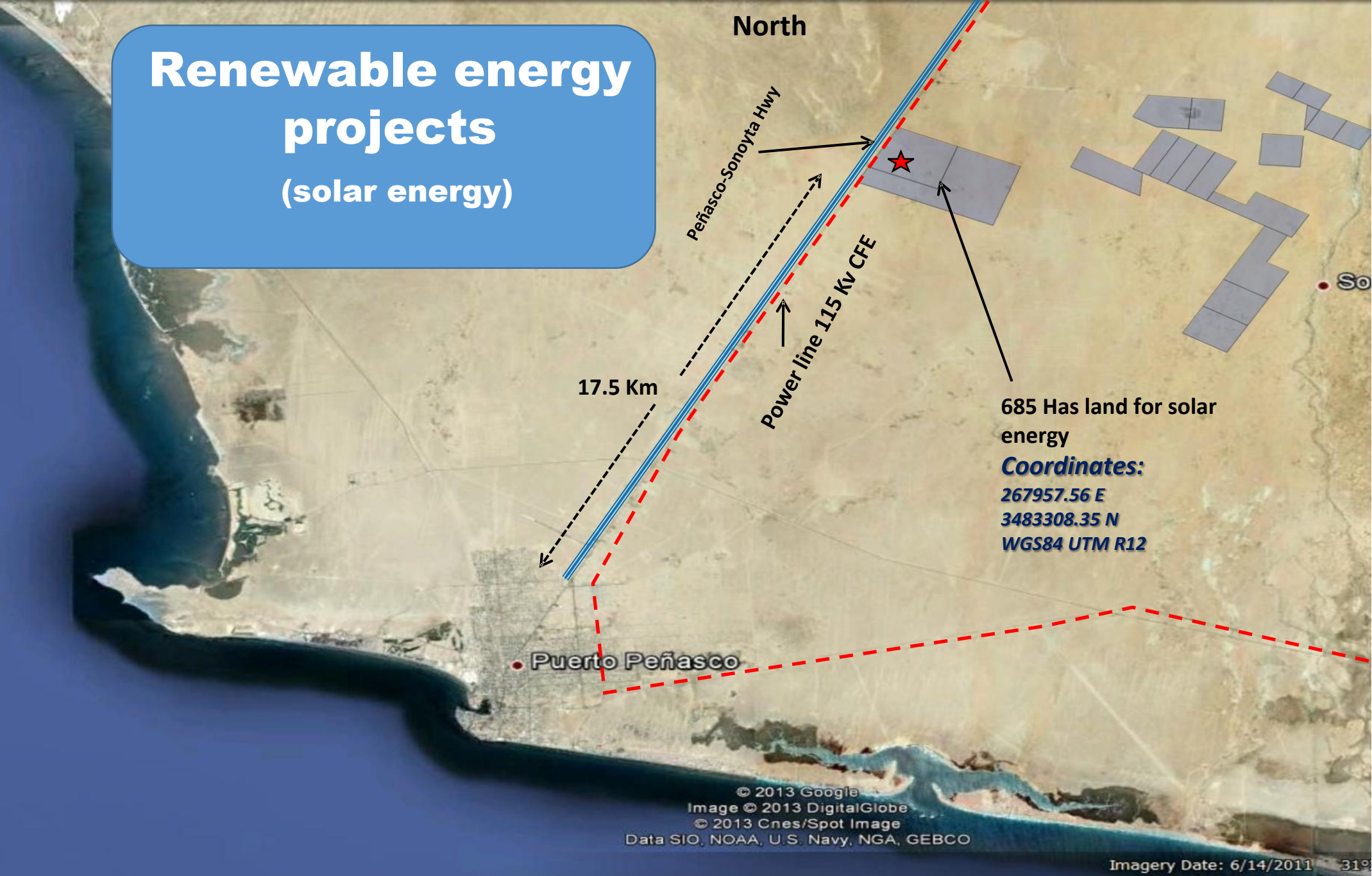
Agricultural land  
4,127 ha

Sandy Beach Resorts  
approx. 1,200 ha





# Renewable energy projects (solar energy)







Cholla Bay

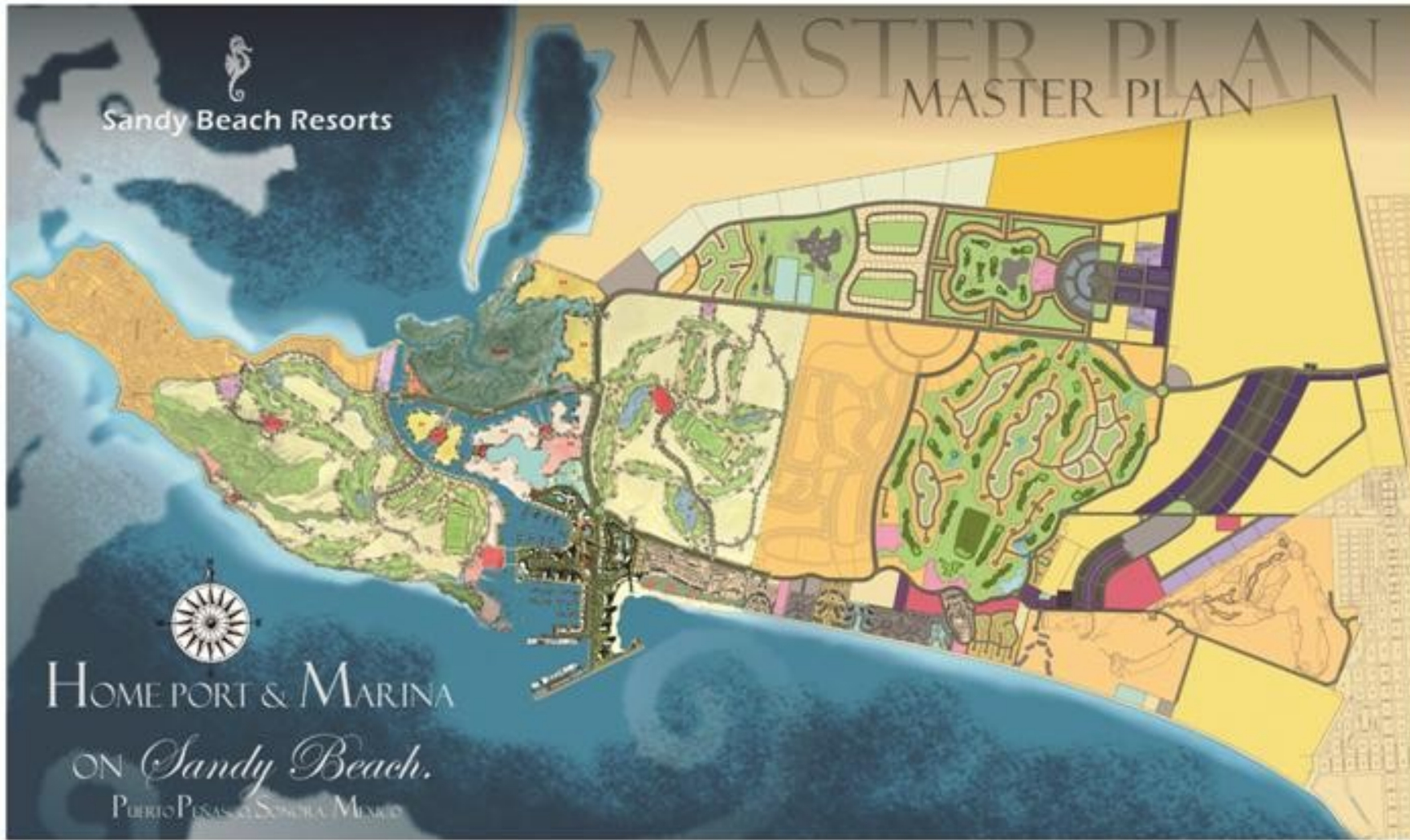
Available Land (1200 ha. approx)

Resorts Zone

Puerto Peñasco Downtown







**SBR has 1,200 approx ha. availables for:**

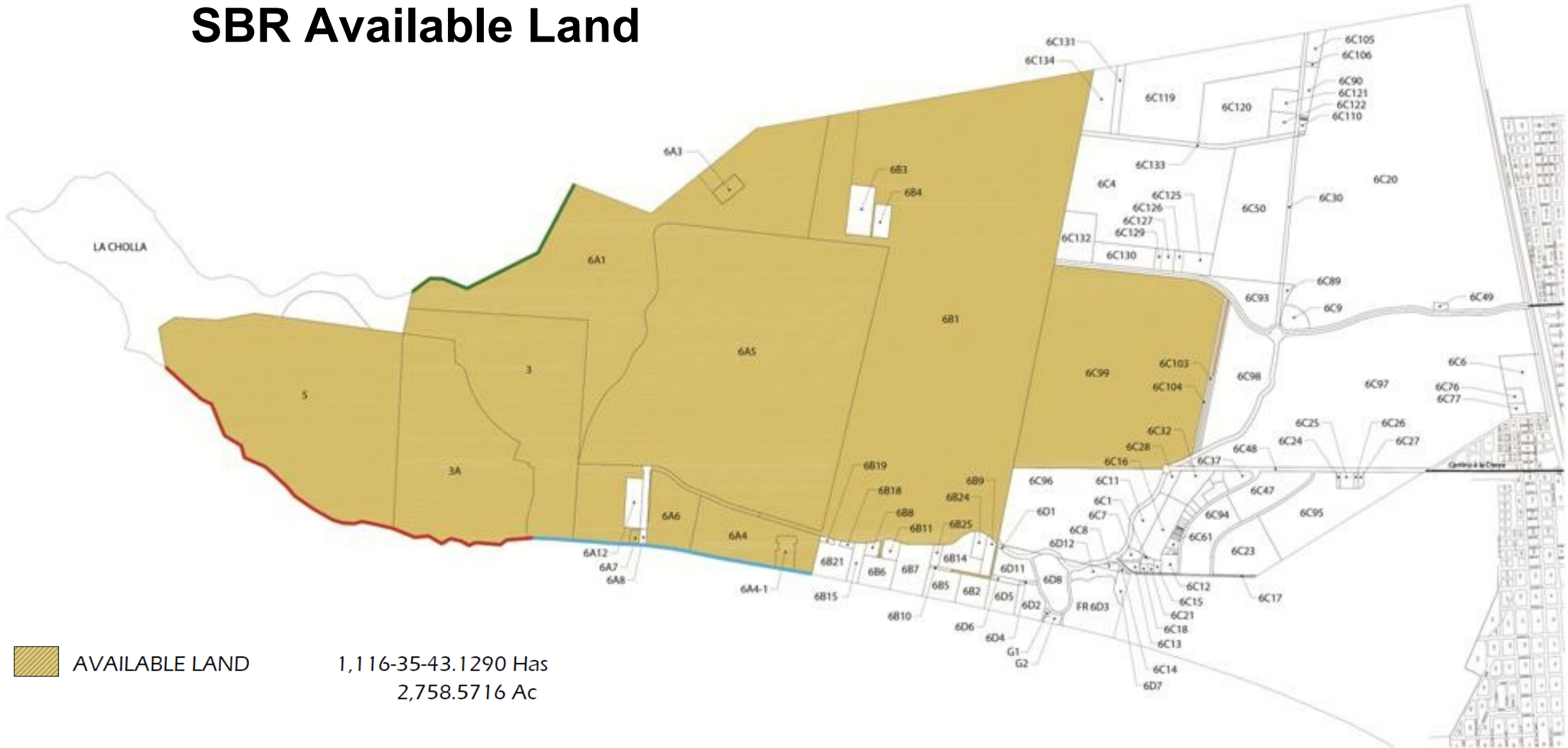
Condominium  
residential


Hotels and  
Casinos

Golf course  
Medical Center




Commercial centers  
Home Port & Marinas

# SBR Available Land



 AVAILABLE LAND

1,116-35-43.1290 Has  
2,758.5716 Ac

 SANDY BEACH  
 OCEAN FRONT  
 ESTUARY BAY

1,702.72 m  
2,688.86 m  
1,320.56 m



**\$ 14 Million Dollars  
invested in:**

- Underground electric lines.
- Electric Substations.
- Fiber Optic Telephone lines.
- Water and sewer lines.
- Paved roads
- Waste Water Treatment plants.







Internal marina  
External marina  
Residential marina





Mountain estates  
Golf courses





Mountain estates  
Golf courses







## Home Port

**Sandy Beach donated part of its waterfront to the Mexican Government for the construction of the Home Port, and have received positive feedback from major cruise lines.**

**The Home Port will have a considerable positive economic impact on the region, both in attracting passengers, and growing existing expenditures in Puerto Peñasco with options and infrastructure for tourists, cruise lines, their providers, and the harbor's administration.**





## Marina Project and Home Port

- Sandy Beach Resorts initiated the investigation and design of this Project 10 years ago.
- During this time SBR has completed all the studies and necessary permits to start the construction of this project.
- It was at the beginning of 2014 that state and federal resources started the construction of the Home Port.
- Sandy Beach Resorts donated 5 hectares of land for the construction and access to the Home Port Terminal.
- 250 Million pesos has been approved to be invested in 2018



## Potential Routes

The Home Port in Puerto Peñasco will be the first of its kind in the country and will establish routes throughout the Sea of Cortez.



Currently, the cruise ships that depart from Long Beach, California travel to Cabo San Lucas without an intermediate destination. The Puerto Peñasco Home Port will allow cruise ships to explore the Sea of Cortez on both coasts and visit more than 100 islands.

**This project has the full support of the Federal, State and Municipal governments.**

The cruise industry has committed to use the Puerto Peñasco Home Port for the Sea of Cortez as soon as it is finished. Arizona provides 500,000 and California provides 1'600,000 passengers per year to the cruise ship industry. With the new coastal highway, Southern California passengers can access the Home Port as well.

The Sea of Cortez International Airport will receive passengers from multiple US states and Mexico.



# Project Location



La Cholla.



Laguna del Mar development.



Project:Sandy Beach Marina.



Future golf course.



Future development Peñasco Bay.



Resorts Zone.



# Project: Marina and Home Port







## Home Port Construction





# Material bank









# Breakwater construction











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**Close to you**